

# A SUCCESSFUL SPONSORSHIP JOURNEY WITH MRS SOUTH AFRICA 2024 TOP 10 FINALIST, MINKI THOKOANE

## A SPOTLIGHT ON WELLNESS IN 2024



During the beginning of 2024, the Home Of Nula team was approached by the then Mrs South Africa Semi-Finalist, Minki Thokoane to sponsor her journey in the leading pageant for married women in South Africa.

The pageant's commitment to diversity, uplifting and celebrating women of all creeds, race, religion, culture and abilities was a perfect fit for Home Of Nula, whose essence is about supporting the wellness of all of mankind using the divinely nurturing power of women.

Given the creative power that women hold throughout life, Home of Nula continually seeks to honour this by providing convenient means for the modern man or woman to maintain their wellness both holistically and effectively. This is to ensure that they continue to show up as their best self in whatever capacity is required of them.

What resonated most with Home Of Nula's founder, Tebogo Moraka and Minki Thokoane, was how multifaceted Minki's roles in society are and how they need to be well-supported in a holistic yet convenient manner in order for her to thrive. As a wife, mom, IT professional and dynamic entrepreneur, Minki's wellness needs are exactly what Home Of Nula seeks to address for many others through its treasures, as it is has been showcased in the partnership between the two.

With her roots in Jane Furse, Limpopo, Minki is a true representation of what is possible for any South African woman with a dream to chase. Her can-do attitude in all things has truly made itself evident in her Mrs South Africa journey where she remained committed to her goals despite the occasional stumbling blocks along the way.

### Minki's Milestones

1. SOCIAL MEDIA INFLUENCER AWARD
2. FACE OF BRENTONI EYEWEAR
3. MRS PUBLIC CHOICE AWARD
4. MRS SOUTH AFRICA TOP 10 FINALIST FOR 2024





What we have enjoyed the most about her journey is how she embraced her femininity alongside her varied skills and talents. It has been truly inspiring seeing her personality shine alongside her hard-earned academic and professional accolades, as well as her home and family life.



It has been an astounding honour for us at Home Of Nula to have been a part of Minki's Mrs South Africa 2024 journey and we are proud of her many achievements therein. While the Mrs South Africa pageant journey has come to an end, we will forever honour Minki as the Queen of our Hearts for her enchanting impact that she has left in our business.



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